



the Hereford connection

The Hereford Connection Membership

Attracting key business leaders and senior executives from the region, The Hereford Connection is your avenue to connecting with high profile decision-makers that influence and shape Herefordshire's economic environment.

Coupled with this is a specially curated package of benefits to enable your company to enjoy the Green Dragon Hotel as an extension to your corporate and entertainment facilities at preferential rates, along with priority dining and event access plus frontline brand exposure.

Please take a look at the following benefits from becoming a member of The Hereford Connection:

REDUCED RATE CONFERENCE AND BANQUETING FACILITIES

The Green Dragon Hotel has an impressive selection of rooms available for exclusive hire. Our bright and airy first floor conference and meeting rooms can be set up to your requirements whether hosting a conference or private dinner and can accommodate up to 50 guests. For larger events the ballroom seats up to 120, or more for theatre style presentations. It is the perfect spot for your annual company parties and celebrations too with its integral bar and dancefloor! We are delighted to be able to offer a 10% discount on room hire to our Hereford Connection members.

PREFERENTIAL ACCOMMODATION RATES

The hotel benefits from 83 well appointed en suite rooms, with a selection of styles and sizes to suit any traveller, from cosy singles to spacious and luxurious feature rooms. If you're looking for somewhere to accommodate visiting clients or colleagues, we will be sure to offer them a warm welcome. The Hereford Connection members are entitled to access our 20% discount on the Best Available Rate on the day of booking.

BUSINESS FORUMS

Our dedicated forums and events will attract fellow business leaders and high level speakers to discuss regional and national economic issues. A collaborative approach to challenges is a powerful resource. The opportunity to attend these meetings are all part of your Hereford Connection Membership.



PRIVATE DINING EXPERIENCE FOR 8

Looking for a new way to treat your team or entertain high profile clients? As part of your membership this year you can book for an exclusive evening of private dining in the historic Oak Panelled Judges' Room. You and your guests will be treated to a sumptuous three-course dinner created by our head chef, with a celebratory glass of fizz on arrival.

PRIORITY TICKETS TO OUR EVENTS

Business Members will receive the opportunity to book priority tickets to our events at a special early bird rate. Look out for these networking opportunities as we launch our calendar of talks, lectures, exhibitions and supper clubs to keep everyone entertained throughout the year. Expand the mind, reward employees, socialise with your fellow The Hereford Connection members or just enjoy as part of a night out.

DINING GREEN CARD

Enjoy 10% off your food bill when dining in our restaurant, The Hereford. The perfect destination for those working lunches and team dinners, The Hereford will offer exceptional food in a relaxed brasserie style, with a focus on seasonality, flavour, and locally sourced produce.

BRAND EXPOSURE

Business Members will have the opportunity to display their company name and logo on digital and appropriate printed material associated with our business events to help you expose your company to our audience. Plus you will enjoy frontline promotion on our dedicated Hereford Connection website area.

The membership fee is £1000+VAT for our first year. Your Hereford Connection Membership runs for 12 months from receipt of your fee. Subject to terms and conditions. For more info, terms and conditions, and to sign up contact Heidi on businessclub@greendragonhotel.com

We look forward to hosting you and your business at the hotel over the next 12 months.

Julian Vaughan, Managing Director